

Corporate Giving

TOGETHER WE BUILD HOMES AND HOPE

Every business that partners with Habitat makes a difference that lasts. We bring people together to offer hardworking, low-income families and individuals the opportunity to build and purchase their own safe, affordable home. With your help, families in need can build strength, stability and self-reliance through shelter.

If you'd like to learn how your company can make a positive impact in our community, we would love to speak with you.

Contact Jill Tompkins at jtompkins@sshabitat.org to discuss how you would like to support South Shore Habitat for Humanity's affordable housing mission.

THE BENEFITS OF CORPORATE PARTNERSHIP

- **SOCIAL RESPONSIBILITY** A corporate partnership with South Shore Habitat for Humanity can reinforce your company's social responsibility strategy. 78% of Americans want companies to address important issues and 87% will purchase a product because a company advocates for an issue they care about.
- •IMPROVED EMPLOYEE MORALE Partnering with SSHH shows your companies interest in the community. Studies show that corporate philanthropy can lead to a huge boost in employee morale and workplace culture can improve.
- **TAX BENEFITS** Sponsoring a Habitat project can provide your company with tax benefits.
- **REPUTATION** Joint marketing and co-branding with one of the strongest and most recognized brands in the United States can positively strengthen the company's image.



THE IMPACT OF HABITAT HOMEOWNERSHIP

92%

IMPROVED OVERALL LIVES

57%

FAMILIES HEALTH
IMPROVED

92%

OF ADULTS STARTED
OR COMPLETED
HIGHER EDUCATION

100%

CHILDREN'S GRADES
AND STUDY HABITS
IMPROVED

Does your company offer matching gifts? Many employers sponsor matching gift programs that will match tax-deductible charitable contributions made by their employees, doubling the impact! Let us know how we can help make your employees' gifts go further.





Partnership Opportunities

Here are just a few ways your business can partner with us and help build homes and change lives in your community. We can customize your partnership too. Contact us to learn more. **We Mean Business!**

\$2,500

Adopt a Day

- 1 Build Day
- Sponsorship recognition in South Shore Habitat communications
- Certificate of Appreciation

\$5,000

Raise the Roof Sponsor

- 2 Build Days (lunch provided)
- Use of the SSHH logo in select marketing, reinforcing company's commitment for all to see
- Company logo on SSHH website
- Certificate of Appreciation

\$10,000

Hope Build Sponsor

- 2 Build Days (lunch provided)
- Use of the SSHH logo in select marketing, reinforcing company's commitment for all to see
- Company logo on SSHH website
- · Press Release Highlighting Sponsorship
- Certificate of Appreciation

South Shore Habitat for Humanity

COMMUNICATIONS REACH

WebsiteSocial MediaE-Newsletter3k average3k likes8kmonthly visitorsper monthcontacts

\$25,000 **EXCLUSIVE**

Family Build Sponsor

- 4 Build Days (lunch provided)
- · Color Ad in newsletter
- Use of the SSHH logo in select marketing, reinforcing company's commitment
- · Company logo on SSHH website
- Press Release Highlighting Sponsorship
- Sponsorship recognition in South Shore Habitat communications
- · Certificate of Appreciation

In-Kind Donations

South Shore Habitat appreciates in-kind donations to help reduce the cost of the home. We accept items that are specified for a build project. Contact Jill Tompkins for product specifications.

• Certificate of Appreciation

Email Jill Tompkins at **jtompkins@sshabitat.org** or call (781) 337-7744 ×18.

South Shore Habitat for Humanity (SSHH) is a 501(c)(3) non-profit organization dedicated to delivering simple, healthy, affordable homes in partnership with families in need.

Our tax ID# is 22-2701-789



